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January 25.....	February
February 25.....	March
March 25.....	April
April 25.....	May
May 25.....	June
June 25.....	July
July 25.....	August
August 25.....	September
September 25.....	October
October 5.....	November
November 5	December

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NOMINATE SOMEONE FOR THE



You know someone in your community with a great story to tell? Maybe they recently started a business, won an award, took a trip or made a difference? These are the people we want in the "PINK SEAT!" Nominate someone in your community for the "Pink Seat" next month by emailing vsweeten@bestversionmedia.com.

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Dear Residents,

WOW, IT'S MARCH 2021 ALREADY! We're so excited to celebrate our **THIRD ANNIVERSARY** with you and be able to share such amazing content about our beloved Spring Branch community. Be sure to take a look at our past covers of 2020 that highlight our resilience, community outreach and fantastic small businesses.

It's a Simply Spring Break kind of month with our stories from with coverage on Gulledge Builders and their wonderful perspective on creating your perfect home to much more. We're also covering Seismique, the immersive, interactive art experience that's absolutely one of a kind, and the extensive trails by the Spring Branch Management District. Also, read the great message and upcoming event with the West Houston Chamber of Commerce's Women's Driving Business event.

Hoping everyone has the chance to get refreshed with the start of Spring with your friends and family.



Dawn Gunther, publisher
PINK SEAT Media LLC

Valerie Sweeten
 Content Coordinator

Dawn Gunther
 PUBLISHER

Valerie Sweeten
 CONTENT COORDINATOR

P.S. Nominate your neighbor for our cover! Are they "Pink Seat" worthy? Send us your news!

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RESILIENCE: YOUR COMEBACK STORY AFTER THE PANDEMIC

By Houston West Chamber Women Driving Business

The Covid-19 pandemic challenged businesses nationwide. As leaders, our stories are still being written.

The Houston West Chamber's Women Driving Business annual event series brings together a unique group of ladies who launch businesses, propel careers and boost communities. It comprises stellar keynote speakers, meaningful breakout sessions, energized socials and quality networking with our City's top female professionals.

Introduction to Women Driving Business 2021, the first event of the year, was held virtually in February. It gave all sponsors, committee members, vendors and guests an opportunity to hear about the rich history of Women Driving Business. It also laid out current details of upcoming events and sponsorship opportunities.

Conversations & Cocktails, an upscale networking event, is being planned for late second quarter. It will be an exclusive event for sponsors and their guests.

The Women Driving Business Luncheon & Afternoon Forum, the signature event of the annual series, will be held on Friday, October 8th at Norris Conference Centers - CityCentre.

Holly Clapham, Chief Marketing Officer for Houston First Corporation, will be the keynote speaker. She will share her experiences from working with the performing arts and convention facilities in Houston as they navigated through the pandemic. She will also share her personal story of resilience.

After the luncheon & speaker, attendees can choose break-out sessions to attend based on their personal interests. Each break-out session will feature a moderated panel of executives in key interest areas. The day will wrap up with a social complete with refreshments and shopping from a variety of vendors.

The 2021 Women Driving Business series will end with a Luxury Social in early November with a fantastic mix of work and pleasure before the holiday season.



**For more details and sponsorship opportunities,
contact Devyn at the Houston West Chamber at
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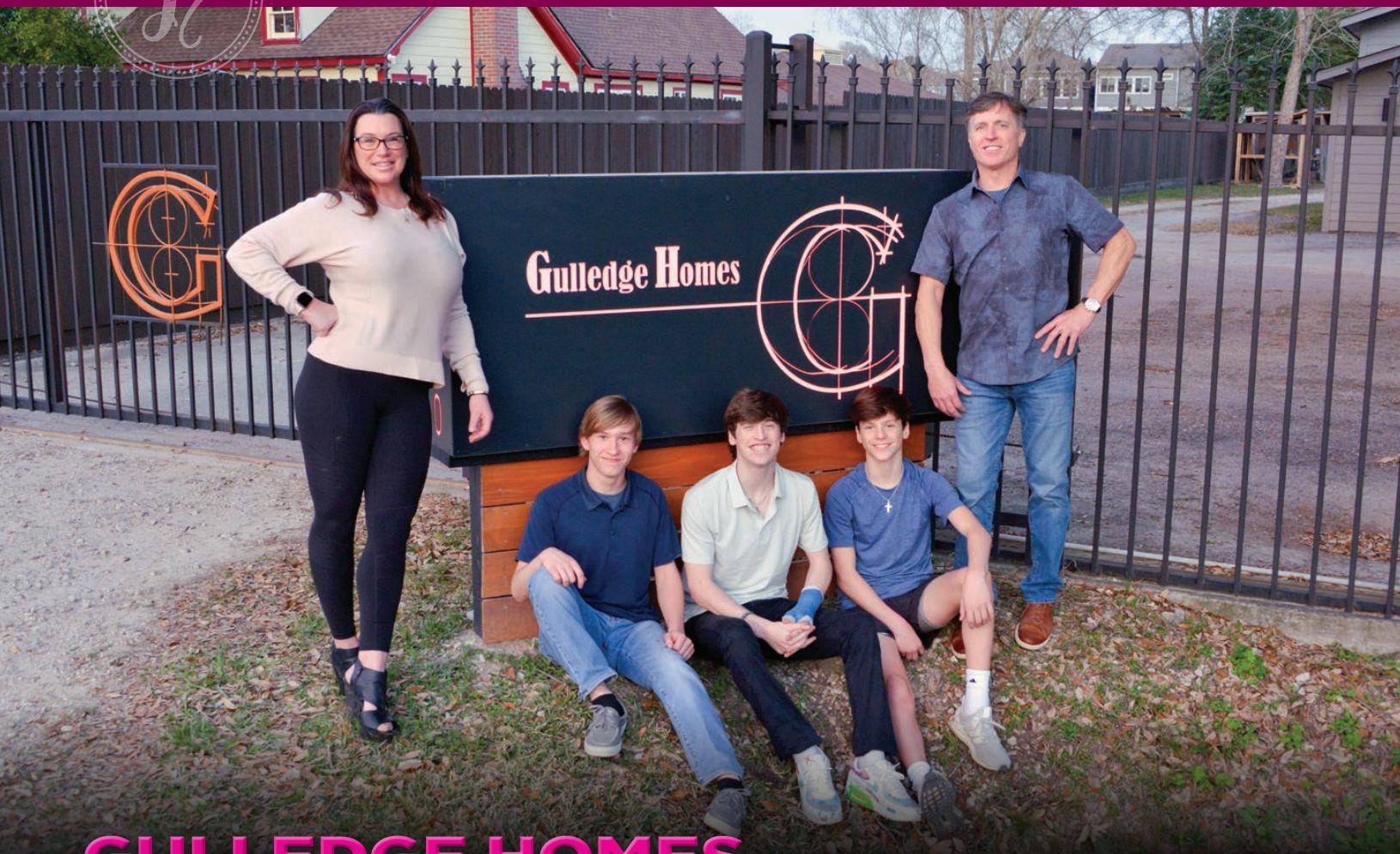
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GULLEDGE HOMES BUILDING BEAUTIFUL PROPERTIES IN THEIR HOMETOWN

By Valerie Sweeten

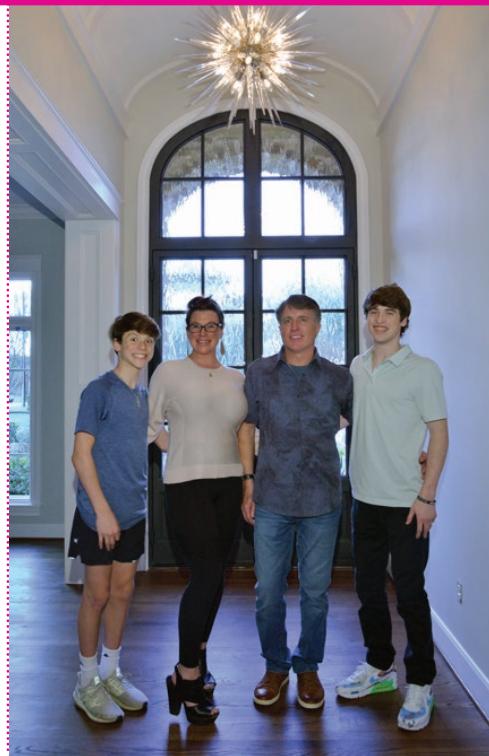
Photos courtesy of David Postma, Genesis Photographers

Steve and Danielle Gulledge are a family that keeps a tradition of home building in their own backyard.

Gulledge Homes has been building in Spring Branch, Memorial, and Spring Valley for 15 years now.

Steve, a native Houstonian who was raised in Spring Branch and graduated from Spring Branch High School, takes great pride in being able to offer bespoke craftsmanship to his clients with detail-oriented practices and the highest quality product in both aesthetics and functionality.

It's not often one gets to watch their community thrive with an expertise that contributes to quality homes. Their approach lies in that each project is unique presenting



the opportunity to create desirable, well-designed spaces specific to their clients' needs. Gulledge Homes services range from custom building to major remodels, new construction, and additions.

"The difference Gulledge Homes brings to the table is working one on one with our clients to make their construction experience a less stressful time," said Steve Gulledge. "Let's be honest. Something always comes up! How you handle it is the difference. Our goal is to give our clients a HOME, not a house. This takes a great trust between client and builder for everything to come together."

Some of their more interesting projects range from a three-story home in Richmond to a custom beach house in Galveston.



Gulledge's father, Jack Gulledge helped him get started as a civil engineer. Gulledge has years of business experience including owning a sports bar, a Harley-Davidson motorcycle shop, and an auto collision repair shop. He also owned JPS with his younger brother, Phillip Gulledge.

Danielle, who is a personal trainer and owner of Body by D, private fitness studio, offers small group and private training sessions in her custom gym built by her husband, Steve.

When Hurricane Katrina hit the city in 2005, the family moved back to Houston and purchased a home in Spring Valley Village. Their family includes their two sons, Cole, who just graduated from Memorial High school, and Kaden, a 7th grader at Spring Branch Middle School. Danielle, a personal trainer, is the owner

of Spring Valley Wellness-90 Day Challenge.

"We love the community and raising our boys here has been amazing! We are blessed to work so close to home with our office only two miles away. It gives us great pleasure during these uncertain times to be able to build homes and remodel homes into your dream home," Gulledge said.

Down time for the Gulledges includes lots of workouts and attending Kaden's sporting events. During long breaks, the family gathers and goes to their house in Taos,

New Mexico for skiing and snowboarding. When they have time, they make room for the occasional beach trip and hunting. Gulledge loves to ride motorcycles with his father, especially to events.

**For more information on
Gulledge Homes, go to
gulledgehomes.com.**

{ Do you know a neighbor who has a story to share?
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March COMMUNITY Calendar 2021

MARCH 1, MONDAY

- National Peanut Butter Lovers Day

MARCH 3, WEDNESDAY

- National Caregiver Appreciation Day
- National Anthem Day

MARCH 4, THURSDAY

- Hug a GI Day

MARCH 5, FRIDAY

- National Employee Appreciation Day
- World Day of Prayer

MARCH 6, SATURDAY

- National Dentist's Day

MARCH 7, SUNDAY

- National Cereal Day

MARCH 9, TUESDAY

- Planning & Zoning Commission Meeting-Spring Valley Village City Hall, 1025 Campbell, 7 p.m.

MARCH 11, THURSDAY

- Popcorn Lovers Day

MARCH 12, FRIDAY

- Girl Scouts Day
- National Plant a Flower Day

MARCH 14, SUNDAY

- Daylight Savings begins at 2 a.m.
- National PI Day
- National Potato Chip Day

MARCH 15, MONDAY

- Ides of March
- SBISD Spring Break Begins

MARCH 16, TUESDAY

- Freedom of Information Day
- Tea for Two Day

MARCH 17, WEDNESDAY

- St. Patrick's Day

MARCH 20, SATURDAY

- International Happiness Day
- Spring Equinox

MARCH 21, SUNDAY

- World Poetry Day

MARCH 22, MONDAY

- SBISD Return to School

MARCH 23, TUESDAY

- National Puppy Day
- Spring Valley Village City Council Meeting, 1025 Campbell Rd., 6 p.m.

MARCH 25, THURSDAY

- National Waffle Day
- National Pecan Day

MARCH 27, SATURDAY

- Passover Begins

MARCH 28, SUNDAY

- Palm Sunday

MARCH 30, TUESDAY

- National Doctor's Day
- National Take A Walk in the Park Day

MARCH 31, WEDNESDAY

- National Crayon Day

SAVE THE DATE!

2021 Houston's Heroes Award Luncheon at the Royal Sonesta on May 4th.

Registration 11:30 a.m., Program 12 p.m. The Annual Houston's Heroes Award Luncheon honors individuals and organizations who have given exemplary services to make Houston a safer place to live, work, learn and play.

For ticket purchases or more information, visit crime-stoppers.org/get-involved/2021CSLuncheon.

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Explore the Spring Branch Management Trails

Photos and article provided by Spring Branch Management District

Come and help Spring Branch celebrate the completion of a very special public project — on any day of your choosing. All you must bring is a bicycle or a pair of walking shoes!

Now open is Phase 1 of the Spring Branch Trail, a crucial segment in a planned trail network connecting the Addicks Reservoir trails on the west to the White Oak Bayou Greenway Trail on the east.

The White Oak Trail already connects to trail leading to downtown Houston and, in the opposite direction, the suburbs north of Loop 610 North. So, the mammoth pathway will provide a 22-mile route for people-powered travel between the far western reservoirs to the heart of downtown.

And it won't even stop there! Downtown trails along Buffalo Bayou Park connect easily to other paved trails running east toward the Port of Houston and southeast to the University of Houston, Texas Southern University and the Texas Medical Center.

It's easy to think of Houston as a car-centric place, with our jumbo-width freeways and spaghetti-bowl interchanges. Now the new trail system will change people's perceptions about the Bayou City's local travel options. The trail network will bring more outdoor recreation, sightseeing and commuting options to the entire metropolitan area.

And it has all started in the heart of Spring Branch, thanks to funding of Phase 1 by the Spring Branch Management District. The District's main partners in the project are the non-profit organization called the Houston Parks Board, and the Houston Department of Parks and Recreation.

The 10-feet-wide concrete trail stretches 2.4 miles between Blalock Road and Wirt Road, north of Hammerly Boulevard and south of Kempwood Drive, along open land on the CenterPoint Energy easement.

Brightly marked paths connect the trail to Schwartz

Park, Buffalo Creek Elementary School, Edgewood Elementary School, St. Jerome Childhood Center, the Lion Lane School and Landrum Middle School. In addition to schools, the trail connects quiet neighborhoods, retail stores, places of employment and many of the other amenities that distinguish the dynamic District.

And with proper precautions by its users, the trail can be enjoyed safely during the pandemic.

Construction companies started building the \$1.7 million trail segment in May. But first, in early 2019, the District hosted public engagement meetings to hear feedback about the project from residents, business owners and other people. The dialogue was robust, providing hundreds of documented comments and suggestions.

The project is also part of a broader vision published five years ago, called Reimagine Spring Branch: Spring Branch Management District Comprehensive Plan 2015-2030, based on input from the public, urban planners,

architects, construction contractors, public agencies, District staff and more stakeholders. The plan provides the roadmap for the District to do what management districts do best: protect, preserve and enhance the assets of Spring Branch through programs involving public safety, economic development, infrastructure upgrades, recreational opportunities and more.

Phase 1 of the trail also tucks neatly into the Houston region's plans to develop stronger transportation options besides the use of private motor vehicles. Houston can better control climate change effects, and the need for more and more highway construction, with alternative mobility networks — just one being the trail system that allows people to walk or pedal the entire way across town more safely.

With its dynamic growth diversity and opportunities, Spring Branch is now even more at the heart of Houston.



Happy 3rd Anniversary to Us!

By Valerie Sweeten

We're so happy to celebrate another year with our Spring Branch community and all the wonderful people that continue to make us proud to be part of it!

Cheers to three years! We couldn't have done it without you!



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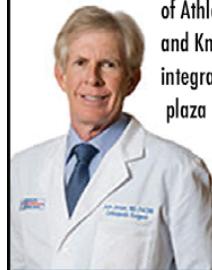
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SEISMIQUE Arrives in Houston

By Valerie Sweeten

Photos by Dawn Gunther



SEISMIQUE (*seis · mick*), a 40,000-square-foot art-fueled experiential museum is open with 40-plus unique exhibits with dazzling displays generated by 9 million LEDs, color, sound, and natural elements with a multi-dimensional immersive concept.

The arts and entertainment space features works by over 24 artists along with advanced technological elements like projection mapping from 111 projectors, holograms, augmented reality, light mapping, motion tracking, gamification and more.

"I liken it to the equivalent of walking through a portal and into an alternative universe that is a feast for the senses," said Seismique creator Steve Kopelman, a veteran of the immersive experience and escape game industries.

He added, "This year has been exceedingly difficult for the whole world, and we want Seismique to serve as something of a pandemic panacea. That is a long way of saying we want

people to forget their worries and have fun in a responsible and safe environment."

Seismique is open at limited capacity. Masks are required, and hand sanitizing stations are throughout the facility. Interactive elements are frequently sanitized with a state-of-the-art misting system. For a completely touchless experience, guests can utilize an integrated Seismique mobile app to avoid touching dials and knobs.

Among the many notable artists bringing Seismique to life is acclaimed Japanese crochet artist, Toshiko Horiuchi MacAdam. Horiuchi MacAdam's award-winning project 'public art for kids' has evolved into a signature concept dubbed AirPocket. The playscape resembles a hammock made of crocheted circles, open pockets, and dangling pendulums for climbing and playing.

"There is nothing like Seismique anywhere in the world," Kopelman emphasized.

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Just some of the out-of-this-world experiences that await include an Avatar-inspired exhibit dubbed Eden – a large gallery conceived of and constructed by New Orleans artist David Carry in collaboration with Brian Val Habisreitinger.

Another gallery, Venus emulates the surface of the planet and has been hand-crocheted by Toshiko Horiuchi MacAdam. One of only three pieces of its kind in the entire country, the exhibit's structure utilizes a specially constructed net that is resilient and responsive to the slightest movement. This innovative design allows tension to be maintained as the fiber stretches – thereby enabling safe interaction with Venus. This piece is surrounded by Chicago artist C.J. Hungerman's mural dubbed "Ocular Existence".

Guests can expect long lines in the eagerly awaited Acid Rain room, an optical illusion marvel by Smooth Technology that has been designed and constructed by Mark Roberts, within which visitors walk through water raining from the ground up

without getting wet as eerily illuminated green water walls fall from an exterior circular structure.

Social media enthusiasts revel in The Color Portal, a vibrant pathway that guides each guest from the two-tone aesthetic of the black and white Lobby into the majestic world of colorful galleries that populate Seismique. Created and installed by the above-named David Carry, The Color Portal provides a thoroughfare to many of Seismique's expansive spaces like The Hub – a 70-foot spaceship also constructed by Carry that boasts over 1,000,000 LEDs.

"Josh and I are both proud Houstonians, and we're excited to launch Seismique in our own backyard to enhance what is already one of the best places on Earth for art and culture," Kopelman concluded.

Tickets are priced at \$35 for adults and \$28 for children 12 and under. Seismique is located at 2306 South Highway 6.

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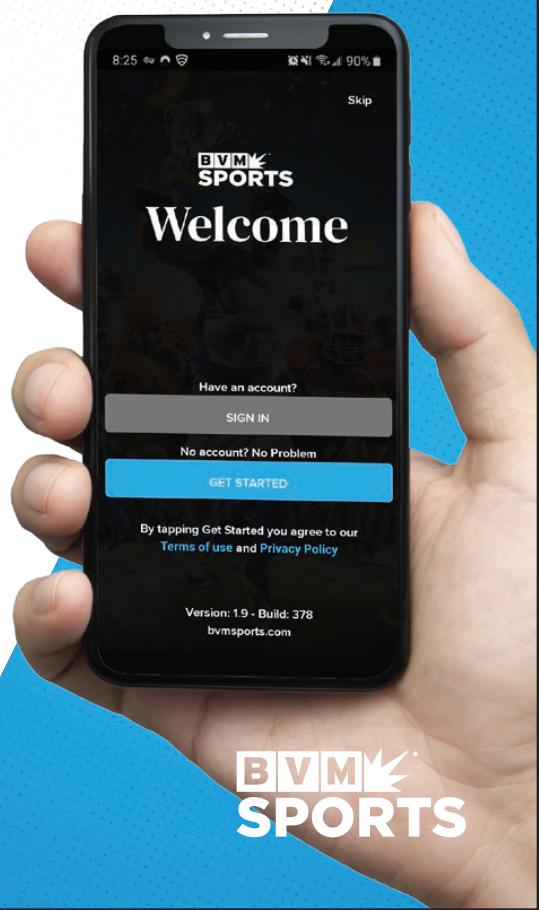
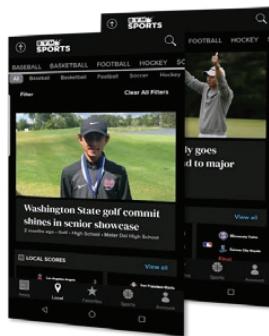
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ARE YOU AN IDEAL TEAM PLAYER?

By Patrick Lencioni, founder and president,
The Table Group

Have you ever wondered what makes a person easy to work with? I'm convinced that there are three required virtues that make someone an ideal team player.

The most important of those values is humility. The ultimate foundation of being a team player is a person being willing and able to put the team's interests ahead of his or her own. Only a truly humble person can do this effectively. Most people recognize and define humility by contrasting it with arrogance, which, to an extent, is accurate. People who are boastful, proud, egotistical and over-confident are certainly not humble, and they are poison on a team. Whether we're talking about Little League Baseball, corporate leadership or emergency response, team members with big egos tend to bring down team performance by distracting attention away from the collective goals of the team and demotivating peers who resent their excessive need for attention.

But some team members who are not arrogant lack humility, even if others around them don't see it. Many of these people are beloved for their selflessness, modesty and support for others, but can't be described as humble because they have an inaccurate, deflated understanding of their own talents and abilities. They hurt their teams by failing to contribute at the level that they could. But that's not as bad as the people who, like them,

discount their abilities, but don't support and encourage their peers. These

may be the most dangerous kind of "non-humble" team players.

The second virtue that is required of an ideal team player is hunger, the desire to work hard, make a difference and get things done. It's not hard to understand why being hungry makes someone an asset on a team; a complacent person rarely makes a team great. However, hunger alone is not a good thing for a team, as it can be directed toward the benefits of the individual more than the team. Only when a person's drive is applied to benefits of the greater good does hunger become a team asset.

The third and final virtue of an ideal team player is something I call smarts. It has nothing to do with intelligence, however, but is all about social awareness and interpersonal common sense. Ideal team players, in addition to being humble and hungry, know how to understand their colleagues and work with them effectively. They can read a room and understand non-verbal cues, avoiding unnecessary problems that socially awkward people often create.

Now, you may be asking, is an ideal team player perfect? Of course not. Even the best team player is going to have a tough day or week or moment from time to time, but those that work to develop their humility, hunger and people smarts will have a serious advantage on teams and in life.

Other Resources:

Pat's Ted Talk on becoming an ideal team player:

www.ted.com/talks/patrick_lencioni_are_you_an_ideal_team_player

The Ideal Team Player Self-Assessment:

www.tablegroup.com/books/ideal-team-player/self-assessment/



Patrick Lencioni was named in Fortune magazine as one of the "ten new gurus you should know." His passion for organizations and teams is reflected in his writing, speaking and executive consulting. He is the author of eleven best-selling books.

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